

From where we choose to where we are chosen

## Flavours of real cashew





No. 21- Prasanthi Nagar, Mangad, Kollam, Kerala - 691015 Ph: 0474 - 2712666, 2740666 www.prasanthicashew.com



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## We Prasanthi

the cashew people since 1983

#### The Story of taste and trust

At Prasanthi we do not just sell cashews, we write stories of customer experiences on taste and trust! It begins with hand-picking premium quality raw cashew nuts for treating and processing. State-of-the-art quality assurance processes at every stage ensure that only quality kernels pass processing. Our world-class packaging systems safeguard the kernels until a new story of taste and trust is written.

#### The Origin

In 1983, B. Mohana Chandran Nair (BMC Nair), a pragmatic business visionary, founded Prasanthi as a small export oriented unit in the Cashew City of Kollam. Prasanthi evolved with time and now has six sister concerns. The group has a total turnover of \$84 million, thanks to a massive client base that is built on taste and trust.

#### The Edge

We offer premium quality drum roasted cashews at the most competitive price in the market. Our quality control measures which are on par with international standards, gives us a distinct edge over others. Timely delivery, active shipment tracking and attractive product packaging are other proven advantages with us.

#### **The Recognition**

Prasanthi is a Government of India accredited cashew exporter, which again speaks for the product and service quality that it exports to over 100 countries around the world.

#### **The Vision**

To transform ourselves into multi-sphere organization grounded on ethical business practices while committing to the varied demands and satisfaction of clientele.

#### **The Mission**

Our mission is to be the industry leader by performing to the highest order and setting benchmarks in quality, relations and standards and thereby augmenting all concerned.

Cashew nut contains more than 80 nutrients and no cholesterol content in it

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### Our commitment is to deliver quality.



#### **Crop Analysis**

We identify the best crop for the best of nuts. It is made sure that the crops are identified for all seasons.



#### Procurement

Each nut is hand-picked to ensure Good Quality RCN and the poor ones are removed at their origins.



#### Treating of RCN

All shipment are carefully inspected for infestation, moisture level which are possible to occur during the transit this make sure that the best only reaches the factories.

### **Product Range**

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#### Processing

Our infrastructure with modern machinery and experienced skillful workers helps to maximize our production. The In-House Quality Assurance Division ensures the product quality at each every stage.



**Packing Center** 

The world class packaging systems in our packing centre ensure quality of the kernels.



#### Sales And Dispatch

We have world wide marketing network to ensure customer satisfaction and after sales service.







#### Retail Packs 250 100 50 gms gms 900 ams 500 Bulk Packing 50 Ibs

Cashews helps to boost the immune system and kill cancer cells

# Improving the way we serve you

We are just a dial way for your support if you find any issue in the materials we send. Our timely delivery with shipment tracking and customized packing makes us special. In house quality analysis assures that only the good and the best is send to our client so you are at peace in doing business with us.

### **Superior Quality**



• Direct Procurement.

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- In House quality Assurance Division.
- Harmonization of Man and Machine to yield the top results.

### **Associated Concerns**







Grades















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